2020 Products and Services

Lightbulb Moment
Focus
Dedicated to live online learning since 2013

Values
Always best practice and modern learning methods

Vision
Allowing more people to get great training no matter the distance

Aim
To empower and upskill your staff to design and deliver great live online sessions

Style
Highly interactive and engaging delivery, with social learning at its heart, along with a bit of fun

Passion
Creating a spark so that everyone can have their own lightbulb moment

What we stand for

We believe that live online delivery can be as good as face to face training, if not better!
Virtual Classroom
Rapid Deployment
Training
Rapid deployment training sessions

Right option for you?

Rapid deployment: our offerings

Get to know your platform now

Start facilitating live online now
Get to know your platform now

Objectives

**Experience your own platform first hand**
- Using and learning in your own platform to help provide familiarity and platform confidence

**Communication tools**
- Discover all the ways of communicating in your platform, how to explain them to attendees and the nuances of them

**Engagement tools**
- Practice with the tools within the platform, using them first hand and understand how to get attendees using them also

**Setup help and common issues**
- Look at how to setup your session and some of the more common issues to avoid or understand for when you go live

**Slide deck and primary display**
- Learn how to get the best out of the way you display information to attendees and how to utilise it better yourself

**Platform menus whilst presenting live**
- Explore and learn the platform functions and menus that can help your facilitation and attendees when live

**Help and support for your attendees**
- Learn the common issues that facilitators and attendees might have and how to fix them

**Platform nuances**
- A guided tour to learn and be ready for all the little things that could take you by surprise and throw you off your delivery

**Questions**
- Dedicated time for specific platform questions and demonstration of any key fundamentals that are required

Right for you?

Get your team focusing on how to use your platform, ensuring your live online learning session is as smooth as possible

Boosting facilitator confidence that when they click, request interaction or run an activity, they know how to do it and that it will work
Objectives

- **Different session types** - How different numbers of attendees and length of a session can profoundly change the dynamic of your delivery and design
- **Importance of correct terminology** - Understanding what the common terminology is, how to use it and why it can help set the scene for attendees
- **Communication in live online sessions** - Learn how to communicate effectively as a facilitator and get attendees communicating in a structured way
- **Tools and engagement** - Utilise the tools in your platform and explore possibilities to get attendees engaged in interactive activities
- **Understanding the importance of interaction** - Discover first hand whilst also learning the theory and tangible benefits for facilitation outcomes
- **Facilitation skills** - Develop the skills required to bring your face to face facilitation skills alive when delivering live online, plus some new ones
- **Crafting a live online activity** - Looking at live online activities within the session, how they were built upon using tools and language and layered together
- **Design concepts** - Design requirements for live online learning and direction on how to adapt your current materials and design new ones

Right for you?

Upskill the abilities of your facilitators to transfer their teaching ability to the live online environment

Boost facilitator confidence to have confidence in themselves and that they can still get interaction, run activities and engage with their attendees
01 Who is this for?
Organisations with face to face facilitators who have limited or no live online experience and need to start delivering as soon as possible!

02 How is it delivered?
Sessions are delivered live online in either Lightbulb Moment’s Adobe Connect or your own platform. This is essential for your facilitators to the software and tools first hand.

03 How does it work?
Expert live facilitation with your staff allows for your team to not just experience the virtual classroom but get involved practically to help cement their learning experience.

04 Practical elements?
Attendees will be provided the opportunity to get involved and participate in as many practical points as possible, supporting knowledge retention.

05 What’s covered?
This session provides a basic core foundation focusing on: platform, tools, technology, online communication, engagement, technical issues, being professional and getting the best from your session and attendees.

06 Not covered?
Advanced concepts; design; platform; facilitation. Also not included is admin of the platform. We have a full course plus modules and bespoke options as additional options if you require them.

Frequently asked questions
What our clients think

“Lightbulb Moment helped release the creativity and confidence in the L&D team when facilitating an online classroom. Learners have a natural resistance to online classrooms, perhaps because of the lack on human contact compared with face to face learning?

Lightbulb Moment gave the team the skills to build creative facilitation styles and confidence online to build relationships similar to those in the training room. Online Classrooms are key to our blended learning module and Lightbulb Moment helped us make them more effective and memorable.”

Edward Gallier
Head of Learning & Development, Jurys Inn Hotel Group

“Lightbulb Moment enabled us to deliver something amazing to our teams by helping my team to see what was possible.

We have now run two different programmes using VLE and both are rated as our highest programmes with 100% promoters.

Our teams love our new approach and this initial programme is now our highest rated workshop.”

Angel Conley
Head of Learning and Development, iQ Student Accommodation
Contact us

Make an enquiry – free consultation

Before deciding if any of this is right for you, come and have a chat.

We love to talk all things live online learning and can even chat in our virtual classroom platform.

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How virtual classrooms can help your organisation

- 93% of organisations are investing in live online learning
- 89% offering webinar based training say they can easily grow their programs
- 64% of organisations use virtual classrooms
- 96% of employees believe virtual classrooms are effective for learning

**Save Money**
Reduce traveling costs for facilitators and attendees of your learning interventions

**Not just learning**
Run interactive meetings, coaching and more, utilise the software to its max

**Gain time**
Cut or remove the time travelling to and from learning interventions

**Improve your organisation**
Provide a greater opportunity for better and more consistent training across your organisation and reap the rewards of a skilled workforce

**More training**
Run sessions more often, role out new sessions quicker and provide training to a greater audience

**Share knowledge**
Connect parts of your organisation that traditionally don’t talk, learn and share localised knowledge together

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2. On24 benchmarks - Webinar success report 2019 page 5